



MANAV RACHNA INTERNATIONAL INSTITUTE OF RESEARCH AND STUDIES

(Deemed to be University under Section 3 of the UGC Act, 1956, NAAC Accredited 'A++' Grade)

School of Media Studies and Humanities DATE SHEET (REVISED)

Notified on: 21/11/2024

End Semester Theory Examinations, December 2024

Course : B.A. (Media and Communication)

Examination Center: "BLOCK- C"

SEMESTER-I (Main/PSC/Re-Appear)			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Media, Communication & Society	4.5JMC101C01
21-Dec-24	Saturday	Democracy, Governance And Indian Political System	4.5JMC103C04
		Democracy Governance And Indian Political System	BAMC-DS-104
23-Dec-24	Monday	Introducing Journalism	4.5JMC105C01
27-Dec-24	Friday	Foundations Of Digital Media	4.5JMC104C05

SEMESTER-II (PSC/Re-Appear)			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
7-Jan-25	Tuesday	Advanced Journalism	BAMC-DS-201
8-Jan-25	Wednesday	Rural Journalism	BAMC-DE-201
9-Jan-25	Thursday	Principles And Practices Of Advertising	BAMC-DS-202
10-Jan-25	Friday	Film Studies	BAMC-DS-204

SEMESTER-III (Main/PSC/Re-Appear)			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
3-Jan-25	Friday	Environmental Studies	CH-202B

Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Television Journalism And Production	BAMC-DS-301
24-Dec-24	Tuesday	Lifestyle And Fashion Journalism	BAMC-DE-301
26-Dec-24	Thursday	Creativity And Campaign Planning	BAMC-DS-302
30-Dec-24	Monday	Science Communication	BAMC-DE-302
2-Jan-25	Thursday	Media Research	BAMC-DS-303
4-Jan-25	Saturday	Audio Production	BAMC-DS-304
6-Jan-25	Monday	Lighting And Cinematography	BAMC-SE-301DM
		Public Relations And Corporate Communication	BAMC-SE-301PR

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SEMESTER-V (Main/PSC/Re-Appear)			
Exam Timings: 09:00 AM to 12:00 Noon			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Media And Contemporary Issues	BAMC-DS-501
24-Dec-24	Tuesday	Data Journalism	BAMC-DS-502
26-Dec-24	Thursday	Integrated Marketing Communication	BAMC-DS-503
30-Dec-24	Monday	Brand Communication	BAMC-DE-501
2-Jan-25	Thursday	Health Communication	BAMC-DE-502
4-Jan-25	Saturday	Digital Media Distribution	BAMC-SE-501DM
		Corporate Social Responsibility	BAMC-SE-501PR

Important Instructions:

- Ø Bring the **Admit Card** and **Identity Card** issued by the University to enter in the Examination Hall.
- Ø Any electronic gadgets such as Mobile Phones, Smart Watches, Bluetooth devices, programmable calculators etc. are not allowed in the Examination Hall.
- Ø The students are advised to reach at the Examinations Hall in time and no student will be allowed to enter the Examination Hall after 30 minutes of the start of the examinations.

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Anita Khosla
21/11/24

Controller of Examinations

Dr. Anita Khosla
Controller of Examination
Manav Rachna International
Institute of Research & Studies
(Deemed to be University)
Delhi - Surajkund Road,
Sector - 43, Faridabad

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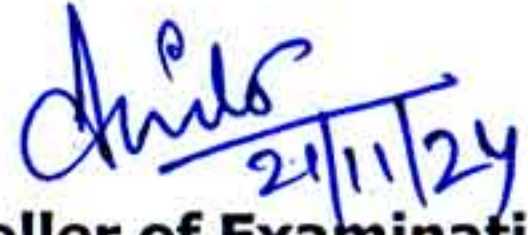
SEMESTER-I (Main/PSC/Re-Appear)			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
19-Dec-24	Thursday	Media Culture And Technology	6.0JMC100C01
21-Dec-24	Saturday	Public Relations And Advertising In Digital Era	6.0JMC101C01
23-Dec-24	Monday	Digital Photography	6.0JMC102C04
27-Dec-24	Friday	Laws And Ethics In Media Industry	6.0JMC103C01
31-Dec-25	Wednesday	Digital Citizen Journalism	6.0JMC104E02
SEMESTER-II (PSC/Re-Appear)			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
7-Jan-25	Tuesday	Data, Mediation And Digital Landscape	MAMC-SE-203
SEMESTER-III (Main/PSC/Re-Appear)			
Exam Timings: 01:00 PM to 04:00 PM			
Date	Day	Subject Title	Subject Code
20-Dec-24	Friday	Communication Research	MAMC-DS-301
24-Dec-24	Tuesday	Advanced Reporting And Writing	MAMC-DS-302
26-Dec-24	Thursday	Media And Contemporary Issues	MAMC-SE-301
30-Dec-24	Monday	Development Communication	MAMC-SE-302
2-Jan-25	Thursday	Indian Cinema	MAMC-DE-301
4-Jan-25	Saturday	Visual Communication & Design	MAMC-DE-302

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